



Ways to Raise Money

In addition to asking people for donations, there are other ways that you can add to your fundraising pool. The following ideas can be used to double or even triple your donations.

Rummage Sale

Sales can help you fundraise in many different ways. Plus, you can get rid of some of the things you have laying around the house you don't need any more like electronics or furniture. Many people choose to gather their belongings and have a rummage sale and simply take the money they make and personally donate it to the event.

Another method is to advertise the sale as a way of raising money for charity which can encourage people to purchase something they otherwise may have decided not to. This means you can sell more items and raise more money. You may also want to ask friends and family if they have items that they are looking to sell as well.

Bake Sale

One of the best ways to involve kids in fundraising is selling baked goods. Kids will learn communications and financial skills that are important for when they get older. Whether you make them yourself or are trying to resell store-bought items, people will love to support you. Another variant of the Bake Sale is the Pancake Breakfast.

Car Wash

If you have teenagers who would like to help with raising money, you can put on a car wash. Many people will love to support a good cause and have a cleaner car.

Be handy

Get you and your volunteers together and sell vouchers for handy services. You can mow lawns, help with repairs, change light bulbs, unclog drains or toilets, or paint a small room. You can sell vouchers door-to-door or through your place of business.

Penny Drive

Penny Drives ask people to donate the pennies and spare change that they have lying around as well as any additional money they would like to give. This can make all the difference with someone who doesn't want to go online to make donations. Penny drives are good fundraisers because they don't make people feel like you are asking too much, but also give them the freedom to give as much as they want.

Matching donations

Many employers offer a donation matching program for their employees where the company will match a certain percentage of funds that you have raised for a charitable cause. You can talk to your boss and let them know about our breath-saving work in the community. Let them know they have a great opportunity to support lung health and clean air by supporting the company team with matching donations!

Recycling

You can also try setting up a can or bottle recycling bin at local businesses. You can post a sign telling people that they are not only helping the environment, but they're also helping a worthy cause!

Put an article in your local paper

Write an article for a local newspaper talking about the cause, Bike 4 Breath or Breathe California, and ask for donations. Many publications support locals writing stories that they can publish without much effort.

Local service clubs

Just because you're an individual/team raising money, doesn't mean you can't ask groups for help. Service organizations such as the Lions Club or Rotary Club may be able to assist you by hosting a fundraising events for you!